



**MEDIA ACCREDITATION FORM**

RETURN TO: [admin@driftchallengeaustralia.com](mailto:admin@driftchallengeaustralia.com)

*Drift Challenge Australia are seeking Media Representatives who are interested in supporting an event that aims to strongly focus on competitor skill and style, grassroots atmosphere and entertaining, exciting drifting. This media accreditation form is for Photographers or Videographers who contribute to a publication that supports and/or promotes these ideals, that wish to have exclusive access to parts of the track or pits that may not be available to the general public.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Organisation: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Publication Type: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Event Attending: \_\_\_\_\_

I am a photographer willing to have my photos used and credited by international sources unable to send a delegate, but seeking event coverage. (Mark 'X') YES ( ) NO ( )

Brief overview of intended use of materials:

If you are a Virtual medium, please provide any significant Engagement data available (either list, or provide supporting appendices).

This may include Organic, Viral or Paid Views, Post Reach, Post Clicks, Subscribers/Followers, Estimated Time Viewed, Audience Retention.

If you are a Print medium, please provide any significant Engagement data available (either list, or provide supporting appendices).

This may include Circulation, Subscriptions, and Purchase of content by 3<sup>rd</sup> Parties.

Please attach a link or sample of two of your articles, that you believe best encompass the aim of Drift Challenge Australia. In the event of successful application, you will be notified and given further information via email.

If my application is approved, I agree to show appropriate identification, sign an indemnity form, and adhere to all safety instructions given by Event Officials and wear high visibility garments when applicable.

I also agree to use the DCA watermark or video graphic (will be sent via email or a dropbox established) on all imagery or videos published covering the event.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **CONTACT DETAILS**

**F:** <https://www.facebook.com/Driftchallengeaustralia>

**E:** [admin@driftchallengeaustralia.com](mailto:admin@driftchallengeaustralia.com)